

The SwissEF UpScaler

Result-driven growth program for companies in the internationalization phase

➤ Growing faster and more successfully

➤ Creating new jobs

➤ Increasing the company value

➤ Increasing investor returns

Participation conditions

- Successful going to market
- Wide customer base
- Seven-digit turnover
- At least 10 employees
- 20% annual growth
- Existing strategy for internationalization
- Updated business and financial plan

Network - Power

- We offer a unique national and international network of
 - decision-makers
 - potential clients
 - major suppliers
 - selected investors in the main industries and service sectors.

Grow successfully

- We offer access to
- 50 internationally experienced top entrepreneurs and leading technical experts
 - You benefit from hands-on workshops, focused on your key growth factors

1. Prequalification

After the presentation of the growth strategy and the subsequent Q&A session, our core team, consisting of experienced entrepreneurs and experts from the respective industry, decides on the admission to the UpScaler program on the basis of the SwissEF selection criteria catalogue.



2. UpScaler Process

After a joint 360-degree analysis to determine the decisive growth factors, the tailor-made team of experts is put together. This is followed by the 6 - 24 month UpScaler cycle with ambitious objectives. In monthly half-day hands-on workshops, growth is specifically driven and entrepreneurs are challenged and supported in a results-oriented manner. The worldwide SwissEF network is fully activated and used profitably.



3. Qualification

During the duration of the UpScaler program, a regular assessment of the achievement of objectives is carried out to ensure high quality and maximum benefit. In the event of multiple inadequate qualifications and missing results, the program will be terminated with the corresponding company.

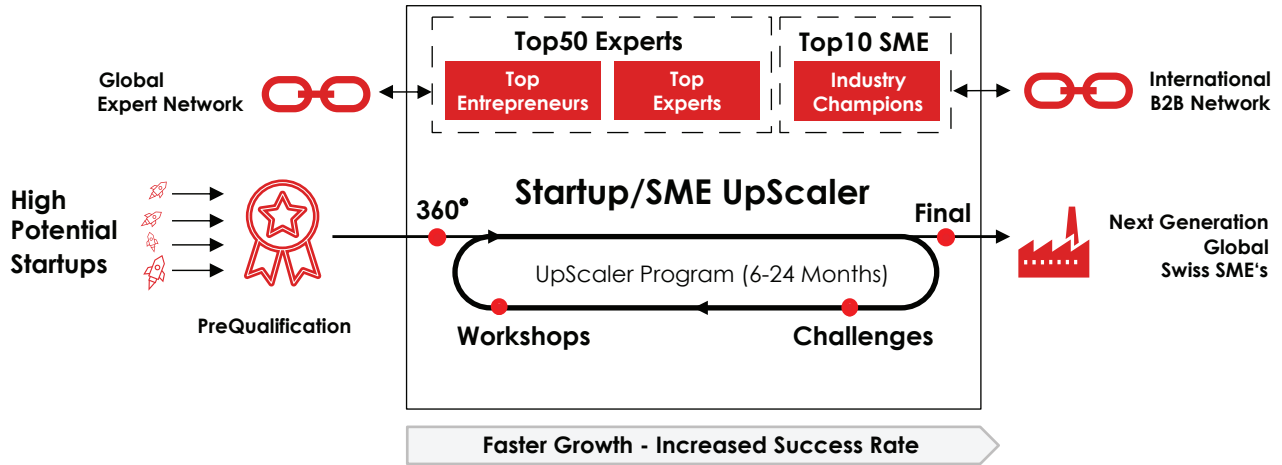


4. Costs

The main costs for the UpScaler program are borne by the Swiss Entrepreneurs Foundation (SwissEF) within the framework of its funding activities. The companies contribute 20% of the costs (approx. CHF 6'000.- / half year).

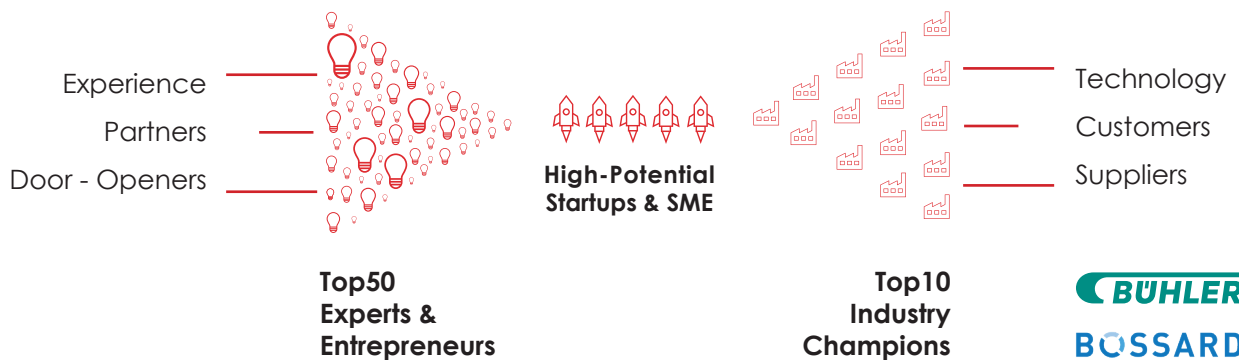


The UpScaler Process



World Wide Network

50 experienced entrepreneurs and experts and 10 Swiss industry champions make their unique global network available to companies in the UpScaler programme.



The SwissEF UpScaler Core Team

Peter Stähli



CEO SwissEF
Founder Swiss Economic Forum

Dr. Peter Balsiger



Head of Experts SwissEF
Entrepreneur / Board Member

Stefan Scheiber



Head Industry Board SwissEF
CEO Bühler AG